



£1,000 Awards Nomination Guide



At the **Benefact Group**, charitable giving is at the heart of what we do – and has been for over 135 years. We are an international family of specialist financial services companies that give all available profits to charity and good causes. And we're so proud to be the 3rd largest corporate donor in the UK*.

The **Movement for Good Awards**, now in its seventh year, is our annual programme of giving. This year we'll once again be giving over £1 million to charities and good causes, and we can't do it without you.

*DSC – The Guide to UK Company Giving 2023-24

This year, we have **six £1,000 draws** where we are giving away **420 donations**.

£1,000 Awards Giving Calendar



Nominate a charity for £1,000

Supporting your favourite charity is easy – simply complete the short nomination form to get them into the draw to win a £1,000 grant.

You can nominate a registered charity, not-for-profit organisation, or community interest company in the UK, Republic of Ireland, Channel Islands or Isle of Man. Read our full [terms and conditions](#) to see whether your charity is eligible to be nominated.

Spread the word

The more nominations a charity receives, the greater their chance of winning, so once you've done your part, [spread the word](#) with your friends, family and networks.

Support all your favourite causes!

You can nominate as many charities as you like – it's one nomination per charity per person. And once you've nominated a charity, they will automatically be entered into all remaining opportunities in 2025 to receive £1,000. So, all you need to do is keep [spreading the word](#) to build the number of nominations.

Can I nominate an overseas charity?

All nominated charities must either be registered within the UK, the Republic of Ireland, the Channel Islands or the Isle of Man. However, we do support charities registered in these regions whose activities take place overseas.

Please see the eligible charity criteria in our [Terms and Conditions](#) for more information.

Are charities based in Ireland eligible to apply?

Charities based in Ireland are certainly eligible to apply. You can see a list of our previous winners from this region in our Giving Map [here](#).

What support do you offer to encourage nominations?

Please visit our [Movement for Good webpage](#) where you can find a range of tools and templates to help you encourage your networks to nominate your charity.

Can I nominate a Community Interest Company?

Yes you can. Community Interest Companies are eligible to enter. All randomly drawn winners will be checked by our partners Charities Trust to ensure due diligence.

Can I nominate a non-registered charity?

Yes you can. Non-registered charities are eligible to enter. All randomly drawn winners will be checked by our partners Charities Trust to ensure due diligence.

Can I nominate a church?

Yes you can. All churches are classified as charities due to an Act of Parliament. Depending on their size, a particular church may be registered as a charity and, therefore, you can use their registered charity number. If not, simply search for your chosen church and if it does not appear tick the registration exempt box that will then appear. All randomly drawn winners will be checked by our partners Charities Trust to ensure due diligence.

The charity I wish to nominate is not listed in the search database – can they be added/nominated?

Our database is linked to the various Charity Commissions lists of registered charities, so we're unable to add anything to this list.

It may be that your chosen charity has only recently been registered or is part of a larger national charity that is registered. If that is the case, simply tick the 'registration exempt' box on the nomination form and then type in the name. All randomly drawn winners will be checked by our partners Charities Trust to ensure due diligence.

The charity I wish to nominate has two registrations – one in England and the other in Scotland. Which do I use?

Many larger charities are listed with both the English and Scottish charity commissions as their work encompasses the whole of the UK. Please nominate using the registered number for the country where you'd like the funds to go.

How do you choose who you donate to?

The winning charities are drawn at random from all of those that have been nominated up until the point of the draw.

I want to nominate a specific branch of a National Charity. Is this possible?

To nominate your chosen branch please firstly search for it. If this does not appear then simply tick the registration exempt box that will appear.

If you use the registered charity number, it will return the National Charity. However, if you could include the registered charity number in brackets that would be helpful.

I nominated a charity before the first draw and they didn't win – do I need to nominate again?

All £1,000 award nominations will be carried forward to the remaining £1,000 draws scheduled for this year, so if you have already nominated, there is no need to do so again.

However please encourage your family, friends and networks who have not yet nominated to do so – as charities are eligible to win in all six of our £1,000 draws. The more nominations a charity receives, the more chances they have of being selected in one of our draws.

How many times can I nominate?

You can nominate as many charities as you like – **it's one nomination per charity per person**. And once you've nominated a charity, they will automatically be entered into all remaining opportunities in 2025 to receive £1,000. Any additional nominations for the same charity by the same person will be removed from the draws.

What category do I use when nominating - my chosen charity could fit under a few?

The category is used for our internal purposes only and does not affect the draw. Please use the category you think most appropriate.

Can a charity win more than once in the same year?

A charity can win more than one donation over the first, second, third, fourth, fifth and sixth draws but no more than one donation within a single draw. For example, a charity can win a donation in both the first draw and the third draw. However, a charity cannot win two donations within the second draw.

After each draw the charity's nominations will roll over to the subsequent draws, with the exception of the sixth draw whereby a charity can only win one donation within the sixth draw and once drawn will be removed from all subsequent draws within the sixth draw.

Can you amend our charity details on your nomination form?

Our nominations search engine links directly to the various Charity Commission's lists of registered charities, so we unfortunately can't add to this list, nor amend names or numbers.

One thing you can do however is use our [link generator tool](#). You input your charity name and charity type, then you're given a unique link to share with your supporters which has those details pre-filled which should hopefully avoid any confusion.

Do we get notified if we have been nominated?

You won't receive notifications, but you could ask your supporters to confirm if they've nominated you and keep track that way. We will let all the winning charities know if they have been successful during the announcement periods outlined in our [Terms and Conditions](#), so please keep an eye on our website around that time.

We have been nominated for your Movement for Good Awards. Is there any way of finding out how we are doing? When do nominations close?

The closing date and time for submitting a nomination for each draw is 11:59pm the day before each draw. The £1,000 draw dates this year are as follows:

- First draw takes place on **27th January 2025**.
- Second draw takes place on **24th March 2025**.
- Third draw takes place on **2nd June 2025**.
- Fourth draw takes place on **28th July 2025**.
- Fifth draw takes place on **22nd September 2025**.
- Sixth draw takes place over 12 weekdays commencing on **1st December 2025** and ending on **16th December 2025**.

Overall nominations close on December 15th 2025 at 11.59pm. To get into all six draws (January, March, June, July, September and December), it's best to nominate as early as possible. However, you can nominate at any time up until the closing date and you'll be entered into however many draws remain at that point in time. Please see our [Terms and Conditions](#) for more information.

We're unable to share nominations counts or data. However, we would encourage you to share the awards with your friends, family and networks and ask them to nominate.

How do we use your link generator?

To use our [link generator tool](#), please input your charity name and charity type at the top of the page. Remember to click the registration exempt box if you are not a registered charity. You'll then be given a unique link to share with your supporters which has those details pre-filled which should hopefully avoid any confusion.

We are lucky enough to have won a £1,000 donation. Do we need to do anything to receive the funds?

Our partner Charities Trust will make the payment. Subject to due diligence, payment will be made by bank transfer and Charities Trust will be in touch direct if they do not have your bank account details on file, so please keep a look out for an email.

Looking at your winners map you have made an error in the location of one of your winners. Can this please be amended?

As a rule, for our [giving map](#), we always take the data from the various Charity Commissions websites as the charity's official address. This may mean that it is different from what you expect.

If more nominations received equals a greater chance of winning, is this not unfair to smaller charities for whom £1,000 would have greater impact?

All our £1,000 winners are drawn at random and although it's true the more nominations a charity receives, the more chances they have of being drawn, it is not the case that those with the most nominations will win.

What are the new boost draws?

This year we are introducing two new boosted draws

Boost 1 – In the second £1,000 draw, we increase the number of winners from 50 to 100.

Boost 2 – In the fourth £1,000 draw, we increase the amount each winner receives from £1,000 to £2,000.

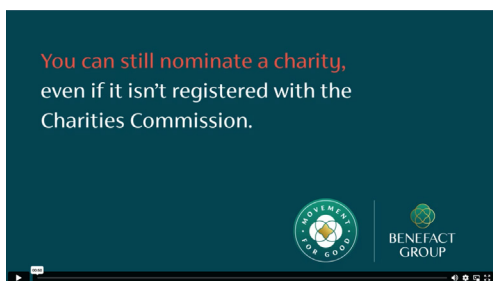
How can I increase my chances of winning?

We encourage you to get your nominations in before the very first draw, as that way you have an opportunity to be drawn in every £1,000 draw of the year. Please note, all existing nominations are automatically carried forward to the next draw, so there is no need to nominate a charity twice. We have a range of resources available to help you spread the word, so please make the most of these as the more nominations a charity receives, the greater their chances of winning.

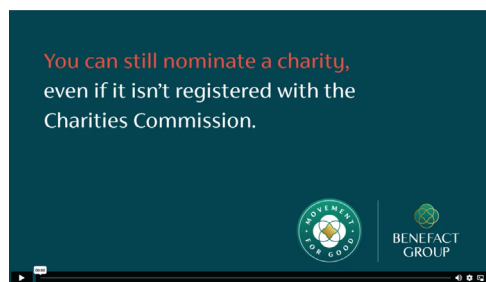
Are there any ‘how to’ videos that can help me make the most of your resources?

There certainly are. [Click here](#) to view a suite of videos to help you promote your charity.

General advice for non-registered charities and CICs



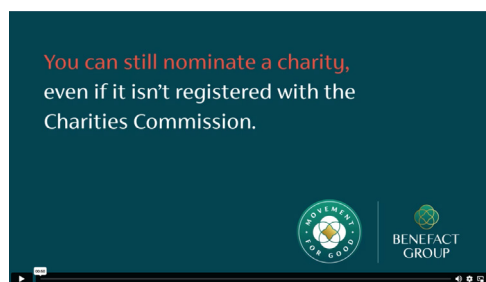
Generate a promotional card



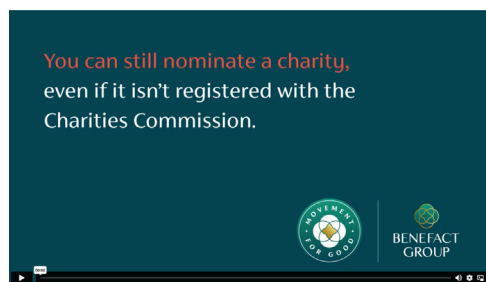
How to create a poster



How to generate banners for web pages and email footers



Download banners and PR template



If you have any questions about the resources or how to enter the awards, please drop us an email at info@movementforgood.com



movementforgood.com

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