



LINKEDIN SOCIAL MEDIA COPY TO SUPPORT YOUR SOCIAL MEDIA POSTS

To encourage more people to nominate your charity and increase your chances of winning, use this text to post on LinkedIn alongside the graphics you'll find in your toolkit. We have also provided specific text for Facebook, Instagram and Twitter.

Simply copy and paste the text below when you're ready to post it on your social media.

1. Post now:

Your nomination really counts. £1,000 could make a real difference to the work we do **[briefly let your followers know what that work is.]** Your nomination could be the one that helps us win. **[Briefly explain how the donation would be spent and how it would help.]** Click 'nominate a charity now' on the website and enter our details. Thanks for your support! **#MovementForGood**

The more nominations we get, the greater our chance of winning, so please spread the word.

2. Post one week before the first lot of winners are drawn:

Just one week left until the first lot of winners are drawn for the Movement for Good awards – and your nomination could be the one that helps us win. £1,000 could make a real difference to the work we do **[briefly let your followers know what that work is and explain how the donation would be spent and how it would help.]** Click 'nominate a charity now' on the website and enter our details. Thanks for your support! **#MovementForGood**

The more nominations we get, the greater our chance of winning, so please spread the word.

3. Post one week before the second lot of winners are drawn:

Just one week left until the second lot of winners are drawn for the Movement for Good awards – and your nomination could be the one that helps us win. £1,000 could make a real difference to the work we do **[briefly let your followers know what that work is and explain how the donation would be spent and how it would help.]** Click 'nominate a charity now' on the website and enter our details. Thanks for your support! **#MovementForGood**

The more nominations we get, the greater our chance of winning, so please spread the word.