



INSTAGRAM SOCIAL MEDIA COPY

TO SUPPORT YOUR SOCIAL MEDIA POSTS

To encourage more people to nominate your charity and increase your chances of winning, use this text to post on Instagram alongside the graphics you'll find in your toolkit. We have also provided specific text for Facebook, Twitter and LinkedIn.

Simply copy and paste the text below when you're ready to post it on your social media.

1. Post now:

Your nomination could win us a £1,000 Movement for Good award. Visit movementforgood.com and enter our details. Please share this with your friends. Thanks for your support! **#MovementForGood**

2. Post one week before the first lot of winners are drawn:

Just one week left until the first lot of winners are drawn for the Movement for Good awards. Your nomination could make all the difference. Visit movementforgood.com and enter our details. Thank you for your support and please share! **#MovementForGood**

3. Post one week before the second lot of winners are drawn:

Just one week left until the second lot of winners are drawn for the Movement for Good awards. Your nomination could make all the difference to us. Just visit movementforgood.com and enter our details. Thanks for your support! **#MovementForGood**