



EMAIL TEMPLATE

TO SEND TO YOUR CONTACTS AND GENERATE MORE SUPPORT

Emailing your contacts is a good way to encourage more people to nominate your charity and increase your chances of winning. You can use this template to get you started.

Simply copy and paste the message, and tweak it as you see fit – we've suggested you write some bits yourself, to personalise the message and tailor it to your charity.

Subject: Your nomination really counts

£1,000 could make a big difference to the work we do **[briefly say what that work is.]** That's why we'd be really grateful if you could nominate us in the Movement for Good awards. Your nomination could be the one that wins us £1,000.

Hundreds of charities stand to gain £1,000 and we'd love to be one of them. **[Briefly explain how the donation would be spent and how it would help. E.g. If we did win, we'd be able to...]**

It's quick and easy to nominate us. Just visit movementforgood.com, click 'nominate a charity now' and enter our details. Once you've nominated us, our name will be in the pot for all three draws which are scheduled for June, September and December 2022.

The more nominations we get, the greater our chance of winning, so please spread the word to your friends and family.

Thank you in advance for your time and support.