



INSTAGRAM SOCIAL MEDIA COPY

TO SUPPORT YOUR SOCIAL MEDIA POSTS

To encourage your network to get involved and nominate their favourite charity, use this text to post on Instagram alongside the graphics you'll find in your toolkit. We have also provided specific text for Facebook, Twitter and LinkedIn.

Simply copy and paste the text below when you're ready to post it on your social media.

1. Post now:

We've just nominated a charity to receive a £1,000 donation in the Movement for Good awards. It's really easy – and you can nominate one too. Visit movementforgood.com. Your support could make a real difference **#MovementForGood**

2. Post one week before the first lot of winners are drawn:

Just one week left until the first lot of winners are drawn for the Movement for Good awards. Visit movementforgood.com and click 'nominate a charity now'. The more nominations a charity gets, the greater its chance of winning £1,000, so please spread the word **#MovementForGood**

3. Post one week before the second lot of winners are drawn:

Just one week left until the second lot of winners are drawn for the Movement for Good awards. Visit movementforgood.com and click 'nominate a charity now'. The more nominations a charity gets, the greater its chance of winning £1,000, so please spread the word **#MovementForGood**