



EMAIL TEMPLATE

TO SEND TO YOUR CONTACTS AND GET MORE SUPPORT

Emailing your contacts is a good way to spread the word, and encourage your network to get involved to nominate a charity of their choice. You can use this template to get you started.

Simply copy and paste the message, and tweak it as you see fit.

Subject: Your nomination really counts

As one of our valued clients, we wanted to let you know about a fantastic opportunity to nominate your favourite charity for a £1,000 donation.

The Benefact Group is launching its £1m plus giving programme – the Movement for Good awards. This year there are even more opportunities for your favourite charity to win a £1,000 donation.

It's quick and easy to nominate. Just visit movementforgood.com, click 'nominate a charity now' and enter your chosen charity's details. Once you've nominated your favourite charity, their name will be in the pot for all three draws which are scheduled for June, September and December 2022.

The more nominations your chosen charity gets, the greater its chance of winning, so please spread the word.