[Insert date]

**[Insert name of charity]’s chance to win £1,000**

**[Your charity] is calling for nominations to win a £1,000 festive financial boost from Benefact Group’s 12 Days of Giving.**

[Your charity] is encouraging people to nominate them this Christmas for a chance to win a share of £120,000 as part of Benefact Group’s annual Movement for Good Awards, which is giving over £1million away to charities and good causes.

It’s quick and easy to nominate [your charity] online at [www.movementforgood.com](http://www.movementforgood.com). The nominations window is open until 11:59pm on Thursday 19 December with ten winners announced daily between Thursday 5 and Friday 20 December.

Winners will be drawn at random and the more times [your charity] is nominated the more chance it has of being selected.

[Insert information about how your charity will spend the £1,000 if they win and how this money will make an impact].

[Your charity] is encouraging everyone to use their social media channels to ask people to nominate them to give the charity the best possible chance of winning.

[Insert quote from your charity spokesperson which highlights the great work your charity does and encourages people to nominate them].

Mark Hews, Group Chief Executive of Benefact Group, says: “We’re delighted to be giving away another £120,000 in valuable donations to good causes. We know that charities across the country are struggling, and for many the festive season is a critical time.

“We know £1,000 can make a huge difference to the incredible work that charities do so we’re encouraging supporters to nominate a cause they care about this Christmas.

“Benefact Group is a family of award-winning specialist financial services companies and the third largest corporate donor to charity in the UK. Owned by a charity ourselves, charitable giving is at the heart of what we do. All of our available profits go to good causes and the more the Group grows, the more the Group can give.”

Movement for Good is funded by EIO plc, part of the Benefact Group.

**\*\*\*ENDS\*\*\***

**Notes for editors**

**Contact details**[Who should the journalist contact for more information]

**About [your charity]**

1. [Use this space to include some information about your charity, bullet point the information and don’t have more than two or three points here]. For more information visit [insert your web address]

**About the Movement for Good Awards**

1. Benefact Group’s Movement for Good Awards is giving away over £1million to help charities change lives for the better.
2. £370,000 will be donated in £1,000 grants throughout the year. £250,000 will also be given away in £5,000 special grants, and up to £500,000 will be given in larger amounts over the course of the year.
3. The £1,000 awards are open to all UK-registered charities, not-for-profit organisations or community interest companies. Anyone can nominate at any time for the chance to receive £1,000.
4. Movement for Good is funded by EIO plc, part of the Benefact Group.
5. For more information visit [www.movementforgood.com](http://www.movementforgood.com)

**About Benefact Group**

1. Benefact Group is an independent, specialist financial services group that exists to give all its available profits to charity. Owned by a registered charity, Benefact Trust, Benefact Group’s family of businesses provide specialist insurance, investment management and broking and advisory services in the UK, Australia, Canada and Ireland.
2. Benefact Group is the third-largest corporate donor to charity in the UK, according to the UK Guide to Company Giving 2023/24. It has donated over £200m to charity since 2014 and is aiming to reach its target of giving £250m by 2025. Find out more here: [www.benefactgroup.com](http://www.benefactgroup.com)