

12

days of giving

INSTAGRAM SOCIAL MEDIA COPY TO SUPPORT YOUR SOCIAL MEDIA POSTS

To encourage your network to get involved and nominate your charity, use this text to post on Instagram alongside the graphics you'll find in your toolkit. We have also provided specific text for Facebook, Twitter and LinkedIn. Simply copy and paste the text below when you're ready to post it on your social media.



1. Post now:

Your nomination could win us £1,000 in Ecclesiastical's 12 days of giving. Visit movementforgood.com/12days and enter our details. Please share this with your friends. Thanks for your support! #12days #movementforgood

2. Post 1 December 2021:

Just five days left until nominations close for the first draw in Ecclesiastical's 12 days of giving. Your nomination could make all the difference. Visit movementforgood.com/12days and enter our details. Thank you for your support and please share! #12days #movementforgood

3. Post 6 December 2021:

The first 10 winners have been announced, but with 11 draws still to go your nomination could make all the difference. Just visit movementforgood.com/12days and enter our details. Thanks for your support! #12days #movementforgood

4. Post during the period 7 - 19 December 2021:

You still have a chance to nominate @CHARITYNAME to win £1,000 in Ecclesiastical's 12 days of giving. Just visit movementforgood.com/12days and enter our details. Thank you for your support! #12days #movementforgood

5. Post 20 December 2021:

There are only a few hours left to nominate @CHARITYNAME for the final draw in Ecclesiastical's 12 days of giving. Your nomination could make all the difference to us. Just visit movementforgood.com/12days and enter our details. Thank you for your support! #12days #movementforgood