

12

days of giving

INSTAGRAM SOCIAL MEDIA COPY TO SUPPORT YOUR SOCIAL MEDIA POSTS SUPPORT

To encourage your network to get involved and nominate their favourite charity, use this text to post on Instagram alongside the graphics you'll find in your toolkit. We have also provided specific text for Facebook, Twitter and LinkedIn.

Simply copy and paste the text below when you're ready to post it on your social media.



1. Post now:

We've just nominated a charity to receive a £1,000 donation in the Ecclesiastical's 12 days of giving. It's really easy – and you can nominate one too. Visit movementforgood.com/12days. Your support could make a real difference #12days #movementforgood

2. Post 1 December 2021:

Just five days left until the first draw in Ecclesiastical's 12 days of giving. Visit movementforgood.com/12days and click 'nominate now'. The more nominations a charity gets, the greater their chance of winning £1,000 #12days #movementforgood

3. Post 6 December 2021:

The first 10 winners in Ecclesiastical's 12 days of giving have been announced. You can still nominate, visit movementforgood.com/12days and click 'nominate now'. The more nominations a charity gets, the greater their chance of winning £1,000 #12days #movementforgood

4. Post during the period 7 - 19 December 2021:

Check out the winners so far and nominate your favourite charity to win £1,000 in Ecclesiastical's 12 days of giving. Just visit movementforgood.com/12days and click 'nominate now' #12days #movementforgood

5. Post 20 December 2021:

You've just a few hours left to nominate in Ecclesiastical's 12 days of giving. Visit movementforgood.com/12days and click 'nominate now'. The more nominations a charity gets, the greater their chance of winning £1,000 #12days #movementforgood